B. I. News

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Dr. Sidney S. Lee Appointed General Director of BIH

Almost seven years ago a new doctor arrived at Beth Israel to assume the position of Assistant Director.

His background included various facets of health service—public health, medical education, hospital administration and research in medical care organizations.

Today Dr. Sidney S. Lee is General Director of Beth Israel Hospital. His appointment was unanimously endorsed by the Hospital's Board of Directors on Monday, April 25, 1960.

From the time of his arrival until 1958, Dr. Lee was responsible for the reorganization of the Outpatient Department and the Emergency Ward and for the establishment of the Home Care Program. In 1958, he became Director of Clinical Services and Head of the Department of Preventative Medicine.

Dr. Lee has been on the faculty of the Harvard School of Public Health since 1955 and currently also is a lecturer at Simmons College School of Social Work.

A native of New Haven, Connecticut, Dr. Lee received the degrees of Doctor of Medicine and Doctor of Public Health from Yale University. In 1954, the French Government awarded him the Chevalier de l'Ordre de Sante Publique.

As a commissioned officer in the United States Health Service, Dr. Lee served as Director of Venereal Disease Control in several states in the South and Middle West.

He is a frequent contributor to scientific and professional journals, primarily in the fields of Venereal Disease Control, Medical Care Studies and Hospital Administration.

Aside from his professional accomplishments, the General Director relishes the moments he finds to spend in his favorite book shops or listening to music in the quiet of his home. He has traveled extensively and smilingly refers to himself as "an amateur linguist."

Since assuming his new position, Dr. Lee has found that "the problems of the Hospital's continued growth and development are sometimes complex. However," he added, "the continued cooperation of the staff and employees in maintaining the high standards of Beth Israel can and will insure the Hospital's increasing value to the community it serves."

Dr. Sidney S. Lee

A COMING EVENTS RECREATION CALENDAR FOR 1960-61

Everyone is invited to join the fun

. . . OCTOBER, 1960 . . . a Get Acquainted Open-House has been scheduled for October 18th from 2 to 4 p.m. in our Cafeteria, south side. Stop by for coffee and conversation.

DECEMBER, 1960 . . . service awards will be presented the early part of the month. A Holiday Open House will also launch the Chanukah-Christmas season.

JANUARY, 1961 . . . aside from the start of a Happy New Year, a Talent Search will begin for the Annual Show to be held in May or June. For more information, contact Talent Search Chairman, Jeanette Harpel, Clinical Pathology Laboratory, extension 504.

Left, *left to right:* Miss Dora E. Zolotin, Director of Nursing, looks on as Miss Miriam Pechenik, Director of Nursing at Hadassah Hospital, Jerusalem, Israel, learns about the cardiac PACEMAKER from Miss Dorothy Bernstein, Nursing Supervisor of Ambulatory Services. Miss Pechenik observed advanced administrative and patient care techniques at the Hospital for two weeks in July. She noted that "the Hadassah is so much like the Beth Israel—both concentrate on teaching, research and patient care."

Dr. Felix G. Fleishner Says Farewell to BIH

More than 200 friends, colleagues and students filled the George Sherman Auditorium of the Hospital in June of this year to pay homage to Dr. Felix G. Fleischner, in recognition of his illustrious career.

Dr. Fleischner, radiologist, teacher and outstanding investigator, retired as Radiologist-in-Chief on August 31, after an 18-year association with the Hospital. He was the first full-time Radiologist at Beth Israel.

Born in Vienna in 1893, Dr. Fleischner studied at the Medical School of the University of Vienna. While there, his studies were interrupted by service in the Austrian Army. He completed his medical training in 1919.

Somewhere in between publishing 76 papers in German, private practice, and teaching in Vienna, he met and married Risa Sporer. They have two children, Suzanne and Elizabeth.

Following the annexation of Austria by the Germans in 1938, the Fleischner family came to the United States.

Dr. Fleischner was appointed Radiologist-in-Chief at the Beth Israel in 1942 and a member of the teaching staff of Harvard Medical School in 1945.

An array of speakers, including Drs. Freiman, Fine and Blumgart, reviewed Dr. Fleischner's outstanding achievements and the impact of his personality on those with whom he came in contact.

The culmination of the ceremony was marked with the presentation of his portrait to the Hospital by his present and former residents.

"It is with profound pleasure, admiration and love for Dr. Fleischner that we, his students and colleagues, commissioned the artist to paint this portrait," said Dr. Arnold Berenberg in making the presentation.

In accepting the portrait, Mr. Rudolph H. Wyner, President of Beth Israel, said of Dr. Fleischner: "You are one of those gifted individuals with a colorful personality who becomes something of a legend during his period of greatest activity. Therefore, it would seem improper for you to leave without a substantial trace of that personality remaining at the Beth Israel Hospital. This splendid portrait does the trick."

Dr. Felix G. Fleischner

Guest Editorial . . . Nursing Service

Many related disciplines contribute to the care and welfare of patients in the complex operation of a hospital. These disciplines have been referred to as the "spokes in a wheel." However, a wheel is incomplete without a hub or center to which the spokes are joined. Think, then, of the hub as the patient and all the disciplines as revolving around him. In other words, the patient requires all the services and by the same token, there would be no need of any service if there were no patient. In a busy hospital where personnel may outnumber patients four to one this simple fact is sometimes forgotten. Nursing Service, working under the direction of the physician, is one of the many spokes in the wheel. A discipline which renders 'round-the-clock, direct patient care, nursing is also responsible for coordinating all other hospital services necessary to promote the health and welfare of the patient.

We in Nursing Service believe that the health and welfare of the patient depends on a simple philosophy: Respect and dignity for the human being. We also believe that a patient has a right to expect qualities like compassion and consideration from Nursing Personnel. Considerable effort, therefore, needs to be directed to our young nursing students, to teach and guide them through example and practice to become practitioners skilled in the science and art of nursing. For it is through them, our future nurses, that we will be able to continue our search for the best and safest way to reach our goal of quality patient care.

We are proud to be one of the "spokes" on the Hospital's wheel, proud of our part in providing patient care and grateful to the related "spokes" who help us in our concerted efforts to achieve goals in nursing service and our goals for the Hospital.

DORA E. ZOLOTIN, R.N.

Dear Dr. Lee:

I want to sing a song of praise of the Beth Israel Hospital; and you, as its new General Director, must be my audience.

. . . I received every possible kind of service a hospital can offer; and in no single phase of its activities did it fail to perform other than at the highest level of tenderness and efficiency.

. . . at all times, and especially when private nursing was no longer necessary for me, I found your floor nursing service exceptionally efficient, willing and helpful.

Your technical staffs were particularly apt and able. Bloodletting and finger puncturing for blood tests were almost a pleasure; and the business of transfusing me and feeding me intravenously was most expertly handled.

I almost sound as though I were gilding the lily if I were to add that I even liked the hospital food—but when a man orders for the next day a beef patty "rare and hot" and gets it exactly that way the next day, this is what I call excellent service.

. . . a special word of praise for the surgical resident who went out of his way to be helpful and comforting.

BETH ISRAEL NEWS

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In Memoriam

The Honorable Jacob J. Kaplan, prominent lawyer and Trustee of the Beth Israel Hospital, passed away on August 8th.

On Monday, August 8th, Julius Lieb, known and loved by so many at the Hospital, passed away. He was employed as an assistant in the Department of Medical Research since 1951. The impact of his unusual personality endeared Julie to the hearts of hundreds throughout the entire Hospital.

Galaxy of Beth Israel Stars Create Sensation!

B.I. JAMBOREE

June 1, 1960

Dr. Leonard J. Gibley
Master of Ceremonies

Student Nurses Glee Club

Marian Leventhal

Janice Williams

Judith Moody

Part of Over-flow Audience of
Employees at B.I. Jamboree

Henrietta Giardini

Paul Kennedy

Natalia Kalinichenko and Igor Studezoff

Alola Giffen

Dr. Yale Berry
Betty Gevatoff
Leila Rautenberg
Dr. Ernest Grable

Meet The Family

Mrs. Libby Aranofsky

Everyone at Beth Israel gets to know the cashier in the Dietary Department, for it follows as night the day, that one must eat and one must pay. And so, we all know Libby Aronofsky.

Warm and jovial of manner, Libby imparts a particular charm to her position and has been dubbed "Mom," a title given her by the student nurses who regard her as their confidante and advisor.

"What makes Libby so unusual is her ability to know special little things about everyone. She knows precisely the right thing to say at just the right moment," said Mrs. Elinor Toebes, Assistant Dietician in the Cafeteria. "The student nurses adore her," she added. "In fact, all the nurses do."

Though her first position at the Beth Israel was in the Accounting Department six years ago, Libby moved to Dietary within a year and, according to the entire Dietary staff, "has become invaluable."

"Mom" has two children of her own. "My daughter, Kayla, used to work here in the accounting department, from 1952-1958," Libby said.

Many employees at the Hospital still remember Kayla, but few know that Libby has a son, Joe. He is twenty-one and plans to be married shortly.

"Whatever you write about me," Libby exclaimed, "please don't forget my pride and joy—my grandson, Steven. He's 2½ years old and about the smartest, sweetest doll you'd ever want to see. Kayla says I spoil him, but she doesn't protest my indulgence too much," she continued.

"My husband, Mac, and I just love to buy him toys and watch his expressions of joy mingled with boundless curiosity," Libby confided.

Libby is one of those people who becomes a symbol in a hospital—a symbol of warmth and friendliness.

What's Going On?

Clinical Services . . .

The Hospital welcomes **Dr. Martin D. Keller,** new Director of Clinical Services. The Clinical Services Office soon will be at its former location, across the hall from the General Director's Office, Room 201, telephone extension 201.

Clinical Pathology . . .

On June 30 a third daughter was born to **Dr. and Mrs. Lippman Geronimus** (he is in charge of the Bacteriology Laboratory). **Mr. and Mrs. Glenn Goldberg** welcomed a daughter on July 6. Mr. G., a senior at Tufts Dental School, is a technician in the Clinical Laboratory. **Mr. and Mrs. Mike Lipsky** are now parents of a daughter, born July 22. **Mrs. Lipsky** was a technician in the Bacteriology Laboratory. A tea was held September 1 for five Medical Technology graduates, with **Mrs. Aileen Dowd** in charge. Congratulations to the graduates: **Misses Jacqueline Oxley, Carolyn Matisoff, Mary Dufill, Linda Jo Gould** and **Mrs. Suzanne Babick. Miss Jeanette Harpel,** Chief Clinical Technician, leaves for Paris September 17 to begin a trip around the world.

Fiscal Services . . .

Among many major breakthroughs at Beth Israel Hospital, we note the renovation and condensation of the Fiscal Services Department. **Mr. Granville** (better known as **"Granny") Thompson,** Director of the Department, and his family, spent a grand vacation in their home state of Iowa. The Thompson kids traveled back and forth by themselves and were quite excited when their plane was 4½ hours late on the return trip due to engine trouble. They were greeted at Logan Airport by Mr. and Mrs. Thompson, ambulances, fire engines and reporters. All were fine. Aren't kids wonderful? **Bob Chancey** is now in Income Control. **Eleanor Tessel** replaced him in Payroll. **Mary Zizza** visited Europe this summer and had a grand time. So did **Bill Sweeney.** New executive secretary to Mr. Thompson is **Mrs. Jacqueline Turin.**

Health Service . . .

Dr. Julian G. Snyder replaced **Dr. Lawrence Saxon** as Director of Health Service. **Dr. Paul Shapiro** is serving with Dr. Snyder.

House Officers . . .

The Hospital welcomes 34 newcomers to the House Staff. Of a total of 73 House Officers this year, 5 are female. Summer babies arrived for **Dr. and Mrs. Warren Gold** and **Dr. and Mrs. Hyman Florence.**

House Services . . .

Gertrude Rudsten of Social Service is new secretary to Mr. Wass. **Kay Freiberg,** Head of Information and Mail, went West on her vacation this year. She was accompanied by her niece and nephew. The Mail Room has a new Senior Clerk—**Mrs. Dorothy Potter.** Welcome!

Library . . .

Barbara Altman, Medical Librarian, reports: "**Steve,** young son of Hospital Photographer **Paul Showstark,** came into the Medical Library one afternoon to take my picture. 'Do you want any particular pose?' I asked. 'How about cheesecake?' 'Oh, no,' he solemnly replied. 'No food.' "

Nursing Service . . .

Gilbert Guy, Administrative Assistant to Director of Nursing **Dora E. Zolotin,** became a papa for the third time on August 6. Little **Sharon Marie** weighed in at 6 lbs. 11 oz. She has two brothers. Associate Director of Nursing Service, **Miss Frances Simon,** is leaving for a grand tour of Israel, the U.S.S.R., Italy and France. (Ed. Note—By the way, have you noticed the new figure she is sporting?)

Public Relations . . .

The Hospital welcomes **Mr. Lou Stein** of New York City, new Director of Public Relations. The entire staff of the department is moving to new quarters, Room 211, telephone extension 431. Moving along with Mr. Stein are **Gail Jacobs** and **Mrs. Edith Kessler,** and **Mrs. Catherine Johnson,** known to many at the B.I. over the past 14 years.

Photography . . .

Paul and **Elvira Showstark** and their son, **Steven,** enjoyed several weeks in Europe and Israel this summer. They visited Elvira's mother, sister and brother in Rome and another sister in Jerusalem, Israel. "Israel is just wonderful," they all agreed. "The flowers seem symbolic of the will of the people who planted them—they grow so tall and strong, even in what appears to be desert land."

Social Service . . .

Mrs. Beatrice Phillips, Director of the department, will serve as Co-chairman of the Health Services Sub-Committee of the National Conference of Jewish Communal Service Program Committee. **Miss Beatrice Stone,** Supervisor, went on a Public Health European Study Tour for 6 weeks on July 16. She visited Holland, England, Denmark, Norway, the Soviet Union, and Switzerland.

New Year Greetings, Year 5712

Rosh Hashonah begins at sundown, Wednesday, September 21.

Yom Kippur begins at sundown, Friday, September 30, and ends at sundown, Saturday, October 1.